**ENTREPRENEURSHIP AND FINANCIAL LITERACY TRAINING**

**About enterprise Uganda**

**Mission**: “To create and nurture SMEs”

**Products:**

* + **Entrepreneurship training;**
  + **Business Counseling;**
  + **Business Plan Development;**
  + **Management Skills Development;**
  + **Credit Facilitation;**
  + **Business Linkage;**
  + **Youth empowerment;**
  + **Women economic empowerment.**

**OBJECTIVES OF THE TRAINING**

1. **Equip staff with basic entrepreneurship skill**
2. **Enhance understanding of personal financial matters.**
3. **Present the different savings and Investment vehicles.**

**CONTENT**

* **Self Assessment**
* **Understanding Money**
* **The Journey to Financial Freedom**
* **Entrepreneurship: The inevitable journey**
* **Conclusion**

**UNDERSTANDING MONEY**

**WHAT IS FINANCIAL LITERACY?**

**Refers to set of skills and knowledge that allows individuals to make informed and effective decisions regarding money matters.**

**Being financially literate means you understand the financial principles**

* **Why it is important to save your money.**
* **How and where to open an account**
* **Keeping proper records of your financial transactions.**
* **How to access financial assistance in forms of loans so that you can sustain and grow your business.**
* **Taking wise investment decisions**

**UNDERSTANDING MONEY**

* **Everybody wants money but money knows no friend.**
* **Many are stressed - money always seems little**

**THE REALITY ABOUT MONEY**

* **It is either hard work or rags in one, two generations**
* **Money can build or tear a family.**
* **No salary increment can guarantee financial freedom**
* **Low life expectancy, retirement is a must.**
* **Opportunities come and go.**
* **Only YOU are responsible.**